

17 October 2022

PAPER CLASSIFICATION: OPEN

**Minutes of the Meeting of the
COUNCIL**

**held on Thursday, 6 October 2022 at 15.00 hrs (BST)
at Savoy Place, London WC2, and via Virtual Meeting**

- Present: Mr Ian MacGillivray (Chair)
Mr Rob Anderson
Ms Kerrine Bryan
Mr Jolyon Caplin
Mr John Cowburn
Professor Bob Cryan (President)
Professor Andy Downton
Mr Mark Goudie
Miss Justina Ho
Mr Wayne Hodgkiss
Mr Russell Jobbins
Ms Susan Jones
Miss Macauley Kenney
Mr King On Lee
Professor Wai Yie Leong
Ms Senamiso Mathobela
Mr Ben Obiri-Bonney
Eur Ing Dr Kenny Otiaba
Mr Alan Palmer
Mr John Peckham
Professor Ian Phillips
Mr Adam Pocock
Mr Alkis Spyrou
Mr Farooq Yaqub
Eur Ing Dr Ahmed Zobaa
- By invitation: Professor Timothy Dafforn (Trustee)
Mrs Katy Deacon (Trustee)
Ms Anni Feng (Trustee)
Dr Andrew Harter (Trustee)
Ms Samantha Hubbard (Trustee)
Dr Gopi Katragadda (Trustee)
Dr Carol Marsh (Trustee)
Professor Ronjon Nag (Trustee)
Professor Paul Needham (Trustee)
Professor Sarah Spurgeon (Trustee)
- In attendance: Ms Toni Allen (Director of International Strategic Marketing and Engagement)
Mr Ed Almond (Chief Executive and Secretary)
Mr Richard Best (Director of IT and Digital Services)
Mr David Bunyan (Director of Finance and Planning)
Ms Morna Dason-Barber (Director of Human Resources)
Ms Sandra Godman (Strategic Planning Manager)
Mr Giles Grant (Director of Knowledge Services and Solutions)
Mr Christopher Knibb (Director of Governance and External Engagement)

Ms Eloisa de la Maza (Governance Executive)
Ms Michelle Richmond (Director of Membership and Professional Development)
Mr Andrew F Wilson (Head of Governance)

1. Apologies for Absence

Apologies for absence were received from Mr Shane Bennison, Ms Orla Hartley and Mr Ami Singh.

2. Conflicts of Interest

There were no conflicts of interest declared.

3. Minutes

The Minutes of the Meeting held on 9 June 2022 (CO(22)M3) were approved and signed as a correct record.

4. Actions Taken or Outstanding

Council noted a report on actions taken or outstanding since the previous meeting of Council (CO(22)14).

5. Council Constitution and Terms of Reference

Council noted the constitution and terms of reference of Council (CO(22)15) and the Volunteer Handbook.

6. IET Strategy 2030

Council noted the IET Strategy 2030 (CO(22)16).

7. Council Business

7.1. Mr MacGillivray introduced and Council noted the outline of Council business for the Session 2022/23 (CO(22)17).

7.2. Following discussion it was agreed that a Working Party should be created to engage with relevant IET staff and coordinate the most valuable possible input from Council to the Strategy Input Meeting in June 2023. Mr MacGillivray asked members who were interesting in being members of the Working Party to contact him directly. Ms Bryan, Dr Otiaba, Mr Palmer and Mr Yaqub indicated their interest.

7.3. Council noted the following topics which had been proposed for discussion during the Session:

- member value propositions;
- neurodiversity;
- collaboration with other Professional Engineering Institutions;
- entry into engineering from other occupations;
- localisation / globalisation;
- International Strategy;
- President's themes for the Session.

8. Board of Trustees Response to Council Proposals

- 8.1. Mr MacGillivray introduced and Council noted the Board of Trustees response to the recent Council proposals on Spotlight on Members and the IET Strategy 2030 (CO(22)18).
- 8.2. Mr Almond commented on the Board of Trustees response to Council's proposals. The Board of Trustees intended to discuss member value propositions and opportunities for growth at its meeting in November 2022. The outcome would be reported to the Main Boards and Council in due course.
- 8.3. During discussion the following points were made:
 - 8.3.1. Ms Bryan commented that the member value propositions focused on Students and early career members, but in the Americas Region the priority was recruitment of mid-career and mature engineers.
 - 8.3.2. Mr Goudie commented that the IET website presented two different statements about IET Strategy 2030 at:

<https://www.theiet.org/about/vision-and-strategy/the-iet-strategy/>

<https://www.theiet.org/involved/volunteering-for-the-iet/volunteer-hub/how-volunteering-works/our-iet-strategy-2030-and-volunteering-vision/our-iet-strategy-2030/>
 - 8.3.3. Mr Goudie commented that having launched the IET Strategy 2030, the IET needed to give urgent attention to measuring and reporting on progress against the targets.
 - 8.3.4. Miss Ho commented on the need for the IET to provide material in the first language of its members and beneficiaries in the Asia-Pacific Region,
 - 8.3.5. Professor Phillips commented that the name of the "Know Your Customer" CRM project and the proposed name of the new CRM system "Dynamic Customer Relationship Management" might cause offence to members, who considered their relationship to the IET to be different from "customers".

9. Main Boards

- 9.1. Council received oral reports from the Chair of each Main Board.
- 9.2. On behalf of Dr Bhangu, Dr Harter gave a report on the meeting of the Knowledge Services and Solutions Board held earlier in the day and drew attention to the performance of the revenue-generating activities managed by the Board.
- 9.3. Ms Hubbard gave a report on the meeting of the Membership and Professional Development Board held earlier in the day and drew attention to activities in China, India and UAE and a review of the operation of the A F Harvey Award.
- 9.4. Dr Marsh gave a report on the meeting of the Volunteer Engagement Board held earlier in the day and drew attention to the Volunteer Engagement Survey, the Volunteer EDI Survey, the activities of the Communities Resourcing Committee and the Young Professionals Committee.
- 9.5. During discussion members commented on *BS 7671 Requirements for Electrical Installations* (IET Wiring Regulations), coverage of neurodiversity by the Working Party on Equality, Diversity and Inclusion, delivery of the IET Strategy 2030 and the IET Annual Report and Accounts.

10. President

- 10.1. The President spoke about his plans for the Session 2022/23, and his themes for the year, which would amplify aspects of the IET Strategy 2030. His themes were inspiration, mentoring and leadership.
- 10.2. During discussion the following points were made:
 - 10.2.1. Mr Palmer commented on the activities of the Communities Committee – United Kingdom;
 - 10.2.2. Mr Caplin commented on the importance of accessibility and approachability to inspiring young people, the IET's STEM education activities for schools, and the regulatory environment for face-to-face contact;
 - 10.2.3. Mr Pocock commented on the route from EngTech to manager;
 - 10.2.4. Professor Downton commented on the visibility of engineering in schools, the need to increase the numbers studying engineering and for greater diversity in the style of qualifying degrees;
 - 10.2.5. Ms Bryan commented on the support that the IET was able to provide to individual members and the depiction of the IET as a "family";
 - 10.2.6. Ms Jones cautioned about regarding a professional career as a pipeline, noting family commitments and other calls on flexibility, and the increasing significance of working in start-ups and SMEs;
 - 10.2.7. Mr Hodgkiss commented on how to increase member engagement with the IET, particularly for members not located in south-east England;
 - 10.2.8. Professor Phillips commented on using personal stories to inspire future engineers;
 - 10.2.9. Miss Ho commented on the language barriers to member engagement in the Asia-Pacific Region;
 - 10.2.10. Professor Cryan commented on the need to plan for multi-language delivery of activities rather than change them later;
 - 10.2.11. Mr Goudie commented on the life-changing effect of the IET bursaries schemes;
 - 10.2.12. Mr Yaqub commented on the IET tendency to emphasise engineering rather than technology.
- 10.3. It was agreed that discussion should continue online. The Council Agenda Team would prepare a summary of comments to be reported back for consideration at the next meeting.

11. Report to the Board of Trustees

It was noted that there were no matters to be reported to the Board of Trustees.

12. Feedback on Council Meeting

Mr MacGillivray invited Council members to give feedback on the Council meeting.

13. Dates of Next Meetings

- 13.1. Tuesday, 22 November 2022 at 13.00 hrs (GMT) (virtual meeting).
- 13.2. Thursday, 19 January 2023 at 13.00 hrs (GMT) (virtual meeting).
- 13.3. Thursday, 16 March 2023 at 15.00 hrs (GMT).
- 13.4. Thursday, 15 June 2023 at 15.00 hrs (BST).
- 13.5. July 2023 (virtual meeting).