



Making Inspiring Film and Video  
from Start to Finish –

# IET.tv Productions

In a world where visual content is key and your audience is always switched on, **IET.tv Productions** will help you produce outstanding video content

As part of the IET, we have access to the very best engineering knowledge in-house. From filming to production, our team will provide you with all the technical and creative expertise you need to make inspiring videos.

See inside for details and contact **IET.tv Productions** at [info@iet.tv](mailto:info@iet.tv) to discuss how we can provide the ideal package for your company

e: [info@iet.tv](mailto:info@iet.tv)



# Helping you produce outstanding videos – from start to finish

**IET.tv Productions** is the in-house film and video unit for the Institution of Engineering and Technology (IET) and we have more than 20 years' experience in producing engaging and inspiring video content.

## Why use IET.tv Productions?

- We are a full service video and production unit with in-house producers, production managers, camera teams, video technicians and editors, who can assist you at every stage of your project
- We have our own state-of-the-art camera and recording equipment, meaning you can rely on us and where possible, avoid the costs of renting additional equipment for a shoot
- We work closely with our clients around the world, including agencies, corporates and fellow institutions, to create high-quality programming on any subject, anywhere
- We have a huge amount of experience gained from successfully producing more than 5,500 videos and animated graphics projects
- With centrally-located offices in London, Birmingham and Glasgow, IET.tv camera crews have easy access, by land or air, to many places in the UK and the world



...How many other video production units can honestly say all that?

Contact us today to find out how we can help you enhance your films and videos

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# What can we do for you?

Working with IET.tv Productions you can be safe in the knowledge that you'll have access to world-class technical expertise and crews of the highest calibre. We provide our clients with a comprehensive range of creative services backed up by all the resources an international engineering institution has to offer.

Over the years the IET.tv production team has travelled to every corner of the world on a hugely diverse range of projects. Whether your project is a live webcast, personal interview, or presentation, we can bring together the team that you need.



## Film Crews and Equipment

IET.tv has its own state-of-the-art cameras and recording equipment which means we can cost-effectively provide you with the camera crew and equipment to suit your needs. Indoors or outdoors, small or large, a quick talking head with the MD or a full-on conference, we'll make sure that you have the right package for the day.

## Equipment

Reliability on the day is as essential to us as it is to you. That's why we use our own equipment and we make sure it's maintained to the very highest standards.

IET.tv can supply whatever production package you need. Our production team, and the equipment used, can be scaled according to your requirements.



## Dedicated Post-Production Services

Our editing suites have been home to many successful productions from the IET's Prestige Lectures series and the Institution's Presidential Addresses, to FIRST® LEGO® League and Raspberry Pi videos.

All our suites are networked and linked directly to our global video servers allowing your finished piece to be distributed globally and embedded on your website.

## Quality Guaranteed

The 'look and feel' of any production, show or video that we produce is vitally important to us and we are proud of our success in establishing this as a core value. We work closely with our clients, through collaboration and a rigorous sign-off process, to ensure it remains central to any project.



## Creating Imaginative Visual Effects

IET.tv editing teams are experienced at creating visually engaging imagery using *After Effects* software for creating video compositions, animations and visual special effects. We'll produce amazing and imaginative creative graphics that enhance your videos. Just decide what you want and our editors will help you achieve it.

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# Reach a wider audience with an IET.tv webcast or webinar

If you're looking to increase the reach of your message, do some online training or just talk to a larger audience, then a webinar is the solution. IET.tv can, through our experienced consultants, take you through planning, setting-up and hosting your own Webinar.

**There are 3 types of web packages available:**



## Webcast

A one-to-many broadcast via the web of a presentation, video content and documents, usually with sound as well. This is one-way, i.e. participants don't interact with the presenters.



## Webinar

These are typically a one-to-many presentation, but with the option for participants to interact and ask questions. Webinars allow your chosen audience to participate from the comfort and convenience of their own offices!



## Web Conferencing

A group meeting where the participants are in different locations, but can all view the same presentation, video content and documents. In comparison to Webinars or Webcasts, a Web Conference is usually appropriate for a smaller audience, who may collaborate and take turns in editing the documents or presentations.

## Benefits

- Reach a wider audience at a lower cost
- Use all the same features as a physical meeting
- Use advanced features not available in physical meetings such as polls and quizzes
- Record and playback - allows your presentation to keep growing
- No special hardware needed - just a regular PC with internet connection - we will provide the rest!



## Contact us

Contact us today to find out how we can help you enhance your films and videos.  
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[www.iet.tv](http://www.iet.tv)

 [www.youtube.com/theiet](http://www.youtube.com/theiet)

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