

How The Business Model for Liberalised Femtocells Could Work

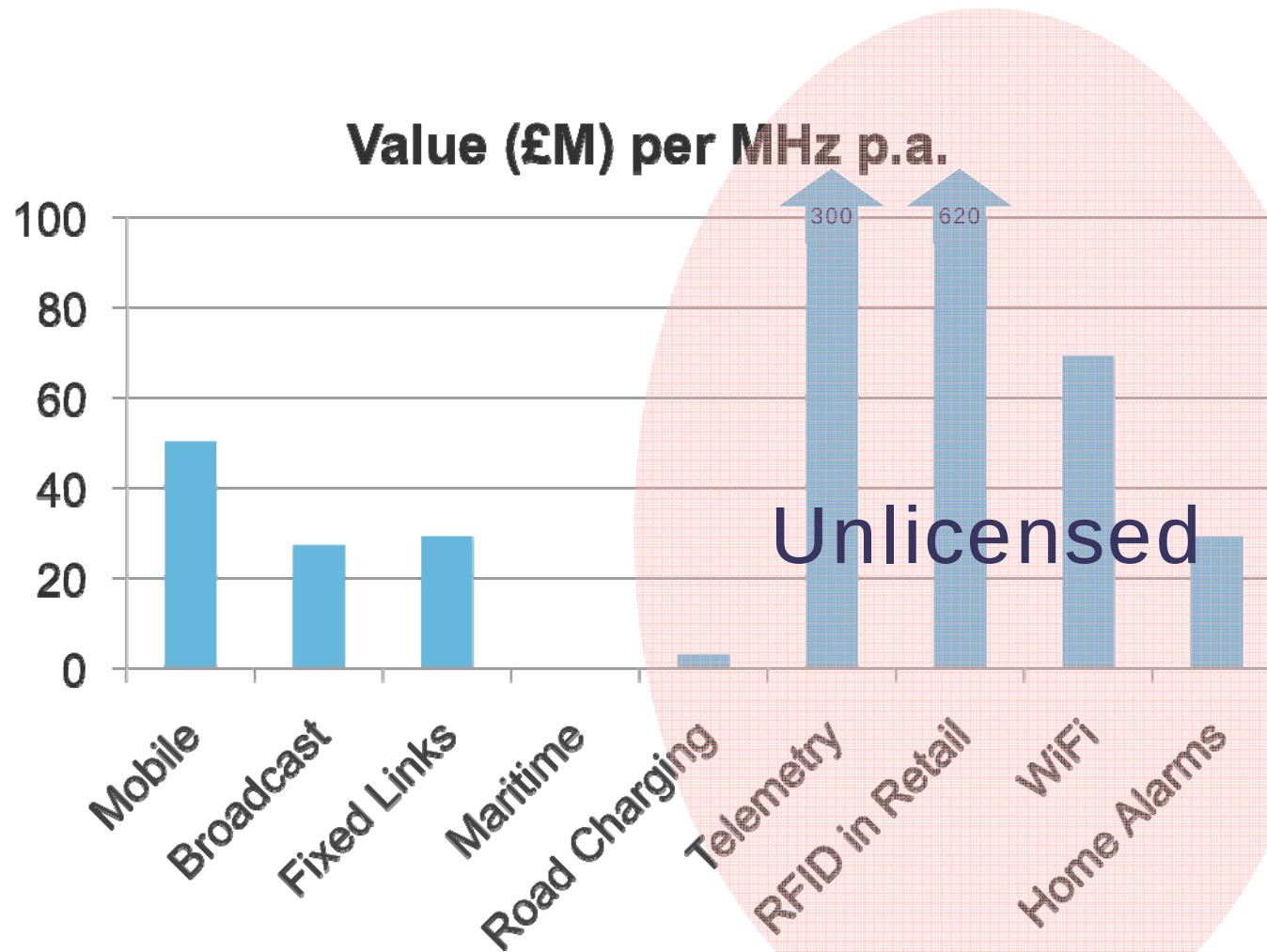
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Founding Director, Centre for Science and Policy

Chairman, Cambridge Wireless

18 May 2011

A conundrum ...

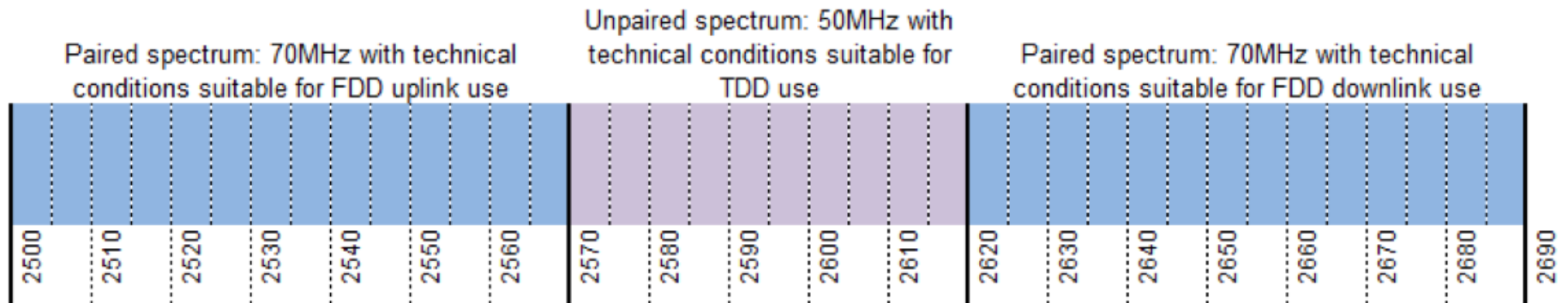


... and a Practical Step



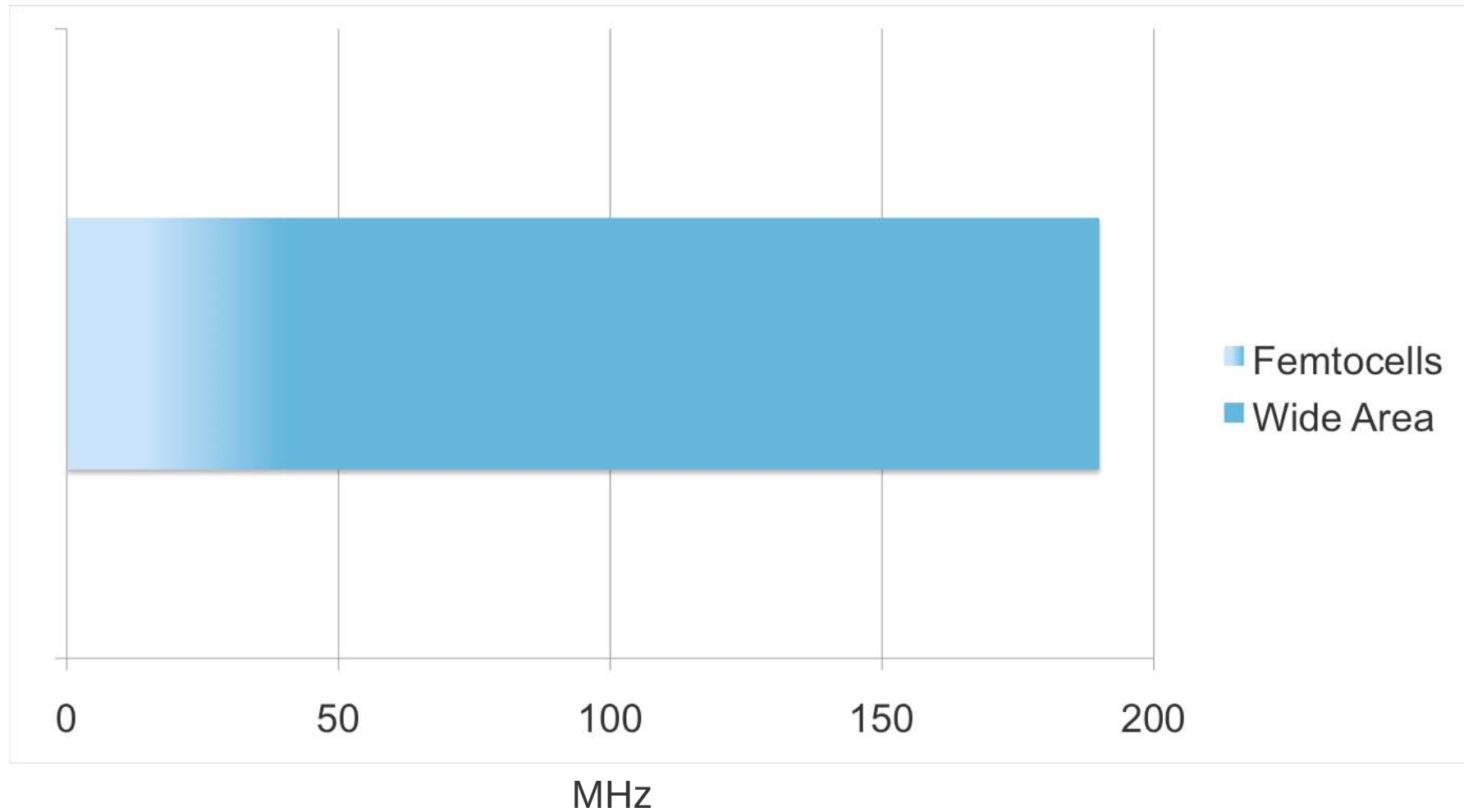
190 MHz is Available

Figure 4.3: 2.6 GHz band plan

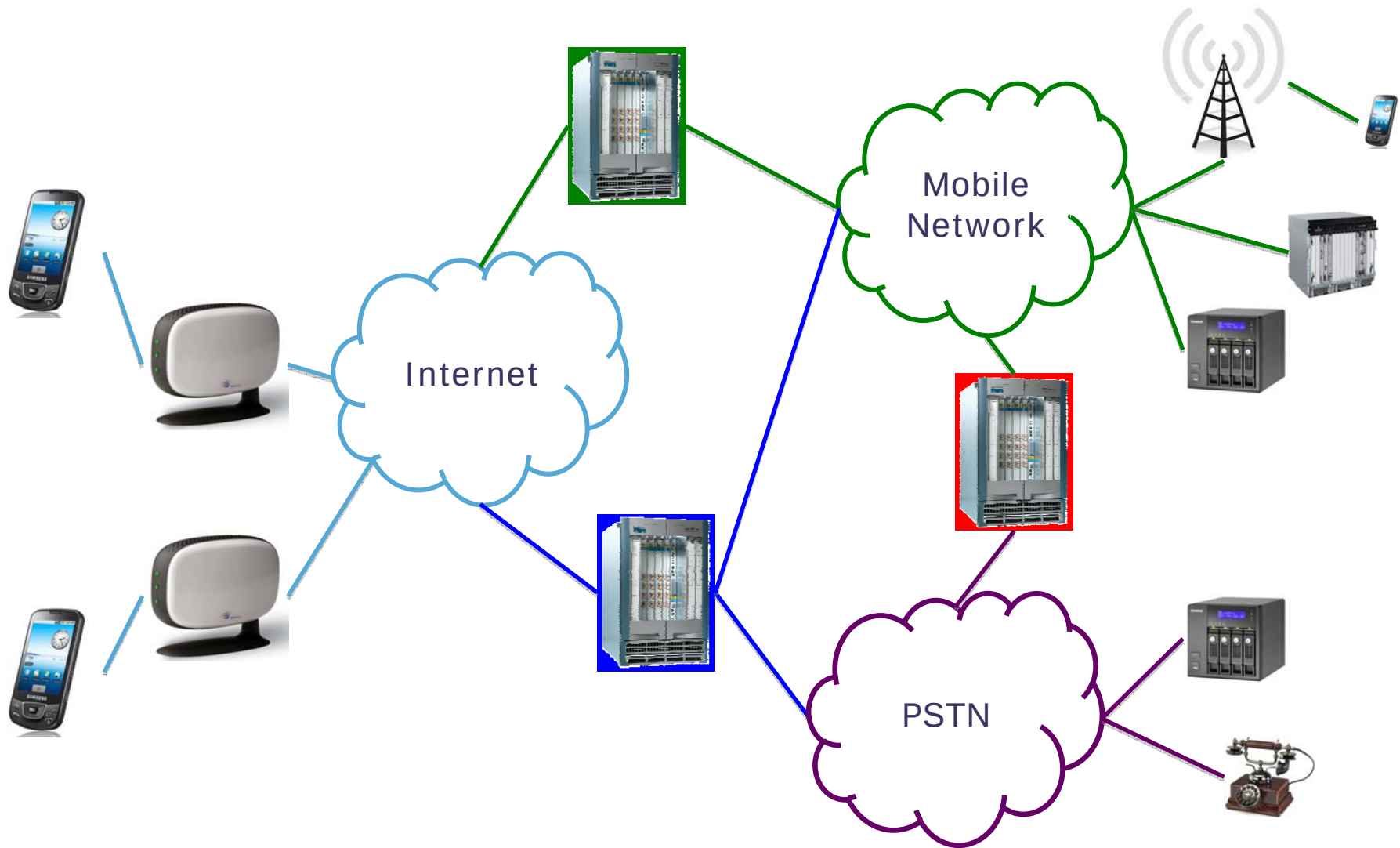


Source: Ofcom

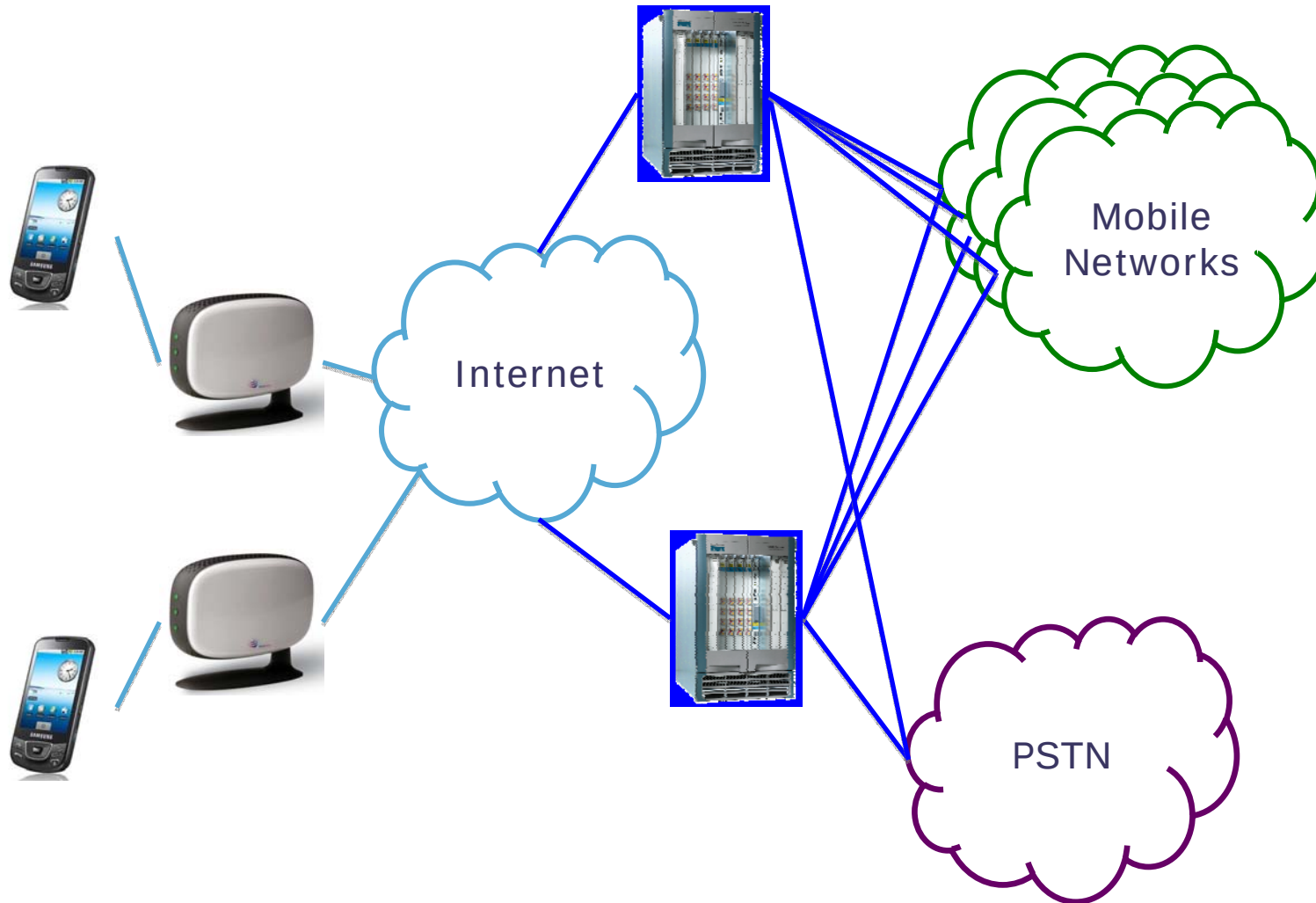
How much spectrum do you need?



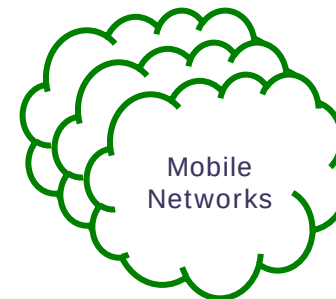
Adding a New Kind of Player



Changing the Competitive Landscape



Where's The Money?



Better to Spread the Bet



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