



The Institution of  
Engineering and Technology



# Welcome to our Free Stock Photography list

We've created a list of free stock images that comply with our overall brand photography style.

Our aim is to represent the engineering community in a fair, diverse and inclusive way, showing natural, everyday moments in the profession.

Imagery always has a clear subject and focal point, has natural lighting wherever possible, and has large, clear areas of space.

# How to download images

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On the following pages you'll see a list of thumbnails...

1. Click on the image you'd like to use.
2. You'll be directed to the external stock photography website to download the image.
3. It's free to download and you don't need to create an account (although you can if you'd like to keep track of what you download).
4. Click the Download button, normally in the top right corner.  
For some sites, there may be a dropdown option to select a resolution/size.

## Sourcing your own images

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If there is not a suitable image on the list, you can source your own, but please follow our guidelines on 'Images to use/not to use' (below).

Stick to the following free stock photography websites:

- Pexels.com
- unsplash.com
- picography.co

## Images to use

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Go for images that:

- capture engaging, natural, everyday moments
- reflect the diversity of the engineering community and the world at large
- have a clear subject and focal point
- have large areas of clear space, to keep layouts uncluttered
- use natural lighting, wherever possible
- have a colour palette of soft, natural and neutral hues
- represent a diverse workforce, encompassing but not limited to age, disability, gender and race

## Images to avoid

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Stay away from images that:

- feel staged, cheesy and unnatural
- are tightly cropped
- are busy, without a single point of focus
- include unnatural and/or CGI effects on top of natural photography, or off-brand graphics and illustrations
- are obvious digital compositions
- sit on white backgrounds
- overuse people in hard hats and high-vis jackets
- are black and white photography

## Built Environment



architecture buildings business 374870.jpg



architect architecture build 1109541.jpg



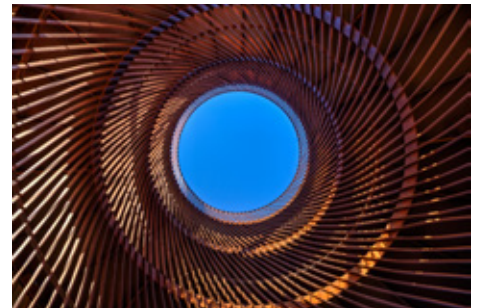
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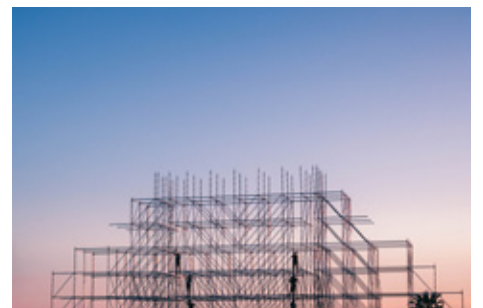
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## Built Environment



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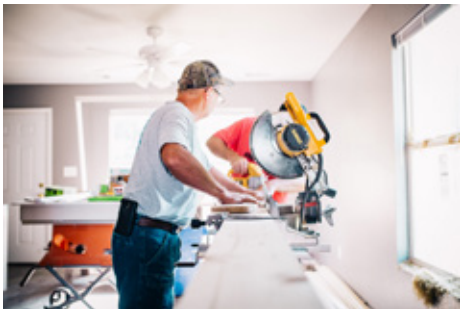
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## Built Environment



james padolsey 152010 unsplash.jpg



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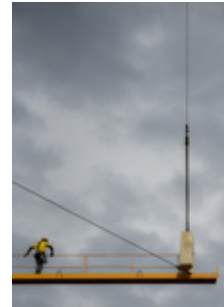
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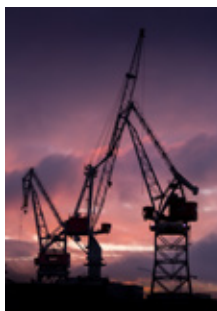
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## Design & Production



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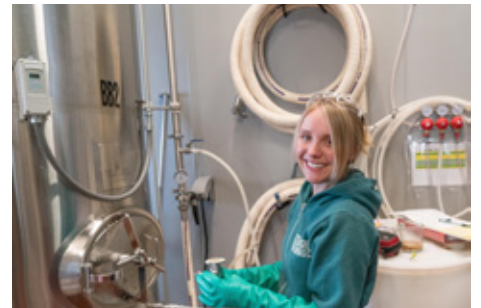
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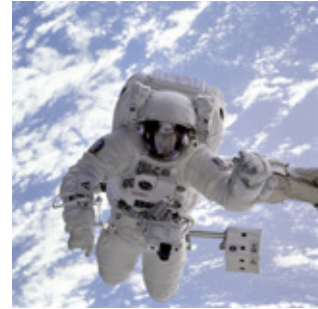
## Design & Production



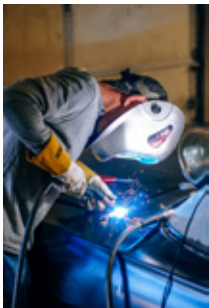
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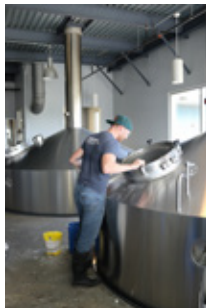
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bethany legg 9248 unsplash.jpg



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## Design & Production



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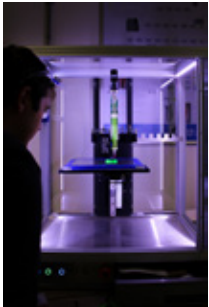
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## Energy



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blue clouds electric current 207541.jpg

## Energy



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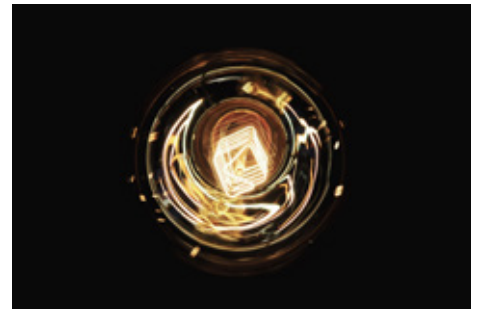
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## Energy



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## Energy



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## Energy



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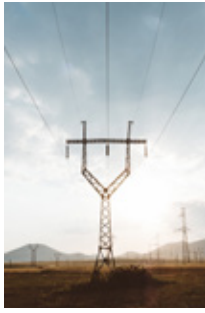
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## Healthcare



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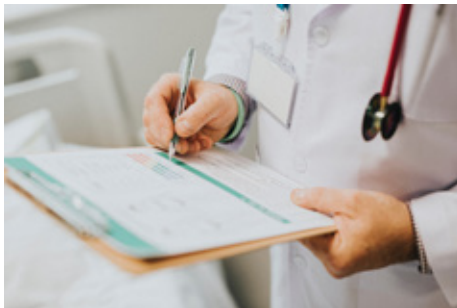
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## Healthcare



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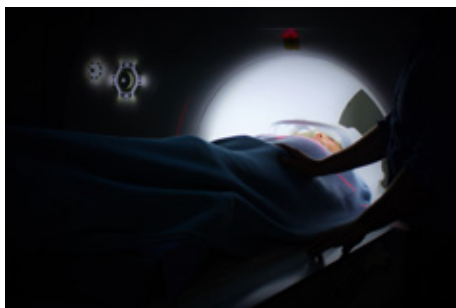
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## Healthcare



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## Information & Communications



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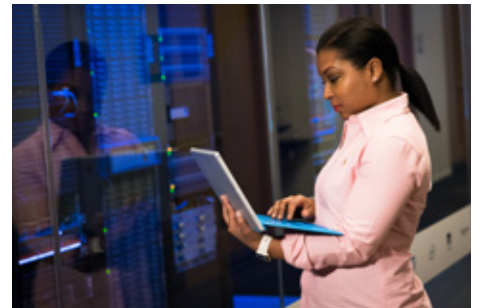
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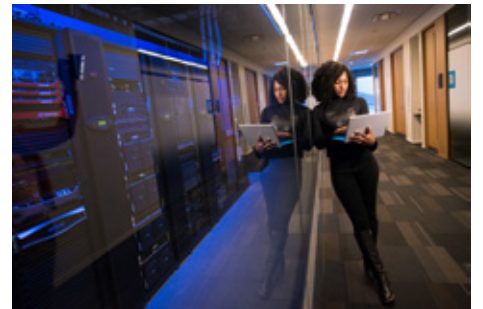
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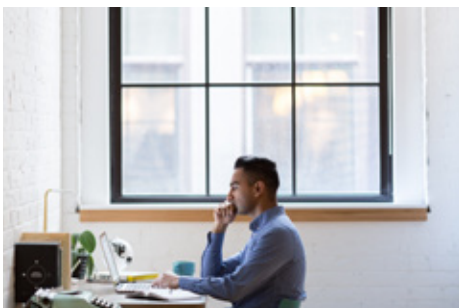
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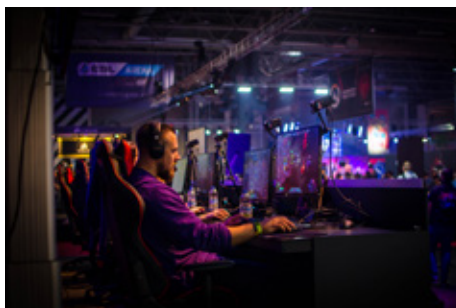
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## Information & Communications



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## Information & Communications



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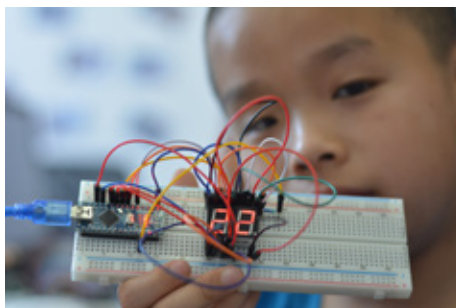
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## Information & Communications



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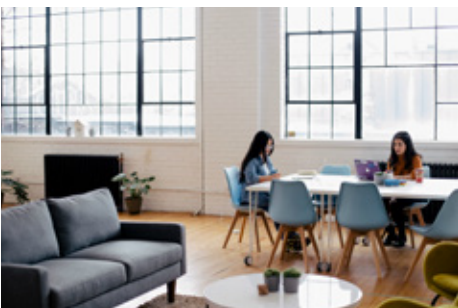
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## Information & Communications



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## Transport



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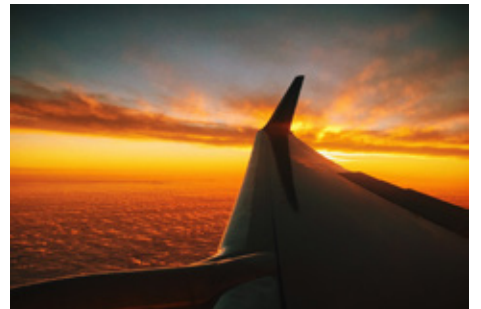
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## Transport



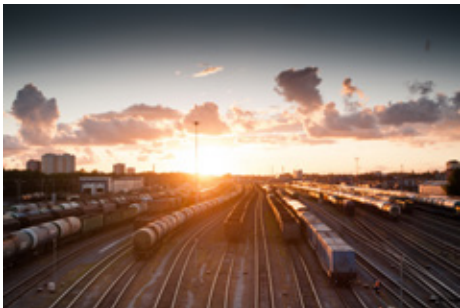
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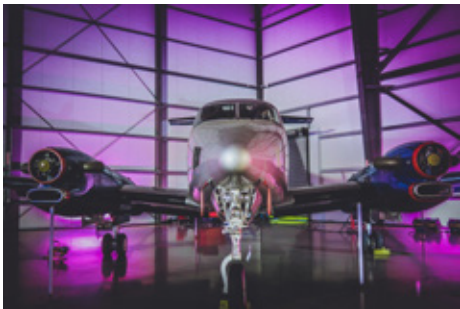
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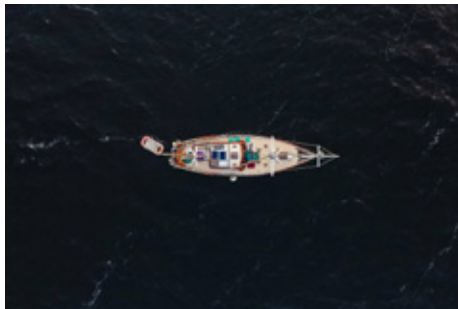
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## Transport



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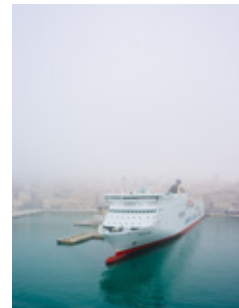
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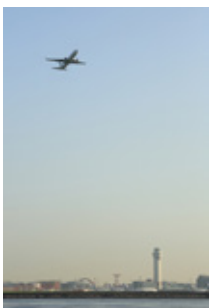
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## Metaphoric



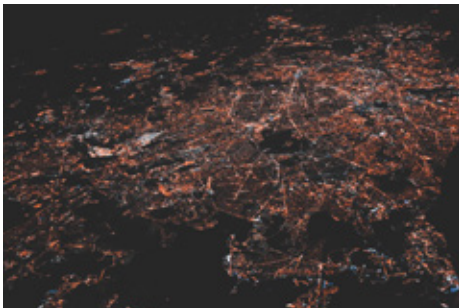
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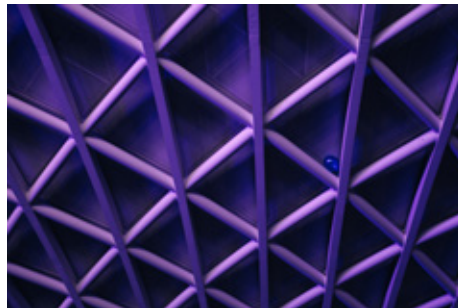
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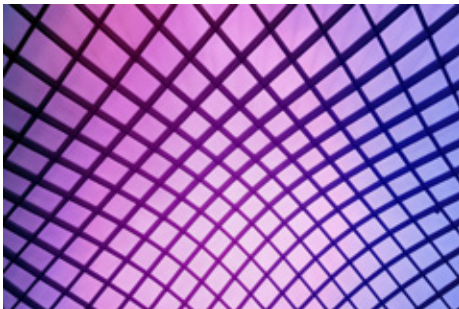
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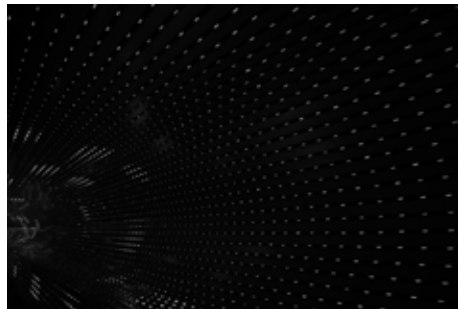
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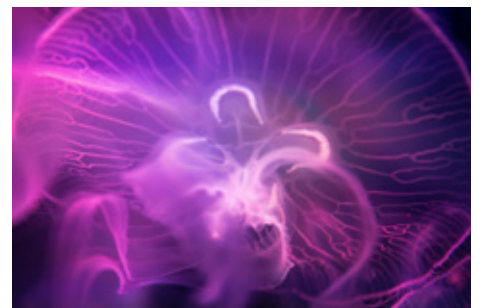
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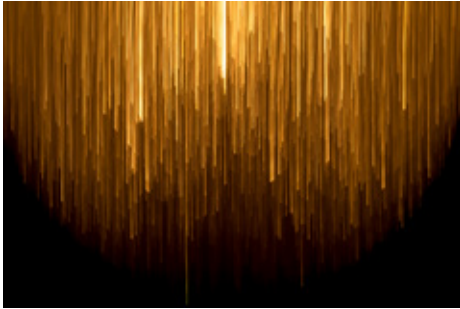


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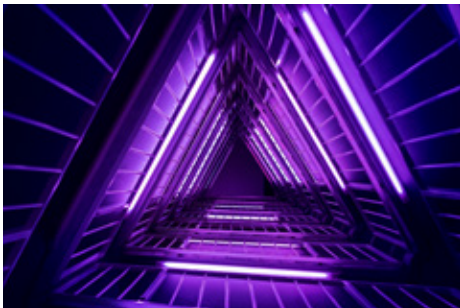
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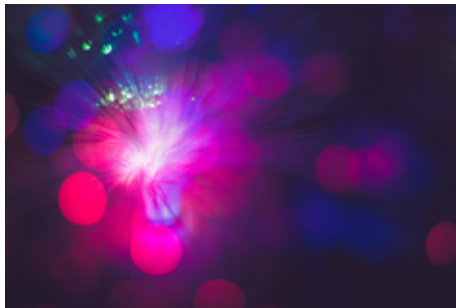
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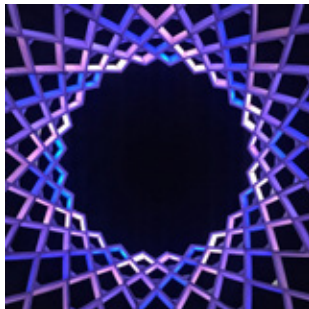
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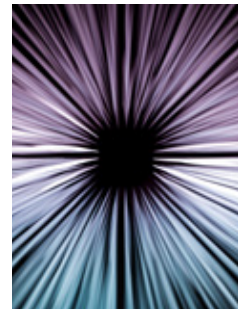
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