



The Churchill Medal Award 2024

Thursday 14 November

Exclusive Platinum Sponsor £15,000

Enjoy your own table at the event with 10 delegates of your choosing.

Speaker Selection

As main sponsors of the CMA, you can choose one of our guest keynote speakers.

- Full Page advertisement in ceremony brochure
- Exclusive IET.tv interview
- Meet the finalists and official photographs on the night, which will be shared on IET social channels and website following the event
- Logo and company name featured in CMA article in Partner News magazine, which is distributed online and physically to over 2,000 of our partner contacts
- Logo on the event webpage with a hyperlink through to your website and company description (60 words max)
- Logo on all literature specifically designed for the event, including menu inserts, invitations, and ceremony brochure
- Logo on opening slide of each session
- Signage across all screens on the evening
- Inclusion on 'thank you to our sponsors/exhibitors' holding slide
- Inclusion in a 'thank you' post on our company social channels

Gold Sponsor £10,000

Enjoy your own table at the event with 5 delegates of your choosing.

- Advertisement in ceremony brochure
- Exclusive IET.tv interview
- Meet the finalists and official photographs on the night, which will be shared on IET social channels and website following the event
- Logo and company name featured in CMA article in Partner News magazine, which is distributed online and physically to over 2,000 of our partner contacts
- Logo on the event webpage with a hyperlink through to your website and company description (60 words max)
- Logo on all literature specifically designed for the event, including menu inserts, invitations, and ceremony brochure
- Signage across all screens on the evening
- Inclusion on 'thank you to our sponsors/exhibitors' holding slide
- Inclusion in a 'thank you' post on our company social channels

Silver Sponsor £2,500

- Two delegates of your choosing
- Logo on the event webpage with a hyperlink through to your website and company description (60 words max)
- Logo on all literature specifically designed for the event, including menu inserts, invitations, and ceremony brochure.
- Inclusion on 'thank you to our sponsors/exhibitors' holding slide
- Inclusion in a 'thank you' post on our company social channels
- Signage across all screens on the evening

Watch the CMA 2023
event video:





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History of the Churchill Medal Award (CMA)

Dating back to 1946, Sir Winston Churchill gave his name to an award recognising the significant engineering contributions of individuals during World War II, becoming the Society of Engineers' most prestigious award. In 2011, the award was reinstated with the support of seven Professional Engineering Institutions (PEIs). Led by the Institution of Engineering and Technology (IET), the medal now recognises achievement in engineering and technical advancement in support of the development and use of capability to support military operations/readiness.

2024 Ceremony

The 2024 CMA ceremony will be a black-tie dinner taking place in the stunning Maxwell Library at IET London: Savoy Place on 14 November 2024. Over 100 guests will join us to celebrate our finalists and network with high-ranking MOD Personnel, representatives from our sponsors, staff from other PEIs, members of the Defence Committee and Defence Steering Groups, and other Defence VIPs.

Sponsoring the Churchill Medal Award

Sponsoring and having a presence at this event will place your organisation in a unique position to reinforce your brand, products and services face-to-face with top MOD influencers. By supporting this high-profile event recognising excellence in engineering within the defence sector, you are encouraging the development of professional standards across the MOD. The sponsorship packages listed above are tailored to your requirements to help you meet and influence delegates and the wider defence audience at this prestigious awards ceremony.

