The Institution of Engineering and Technology

Paper Number
CO(20)12

25 May 2020

PAPER CLASSIFICATION: OPEN

Council

IET@150 STRATEGY

(Paper by Miss Faye Banks and Miss Mamta Singhal. If you have any questions on this paper before the meeting please contact Miss Mamta Singal on mamtadesign04@yahoo.co.uk)

1. Issue

To provide a report to Council on the IET@150 Strategy.

2. Timing

Council meeting, 4 June 2020.

3. For Note

Council is invited to note this report.

4. IET@150 Strategy

4.1. In May 2021, the IET celebrates its 150th anniversary. The anniversary year will be delivered around the Presidential term (Session October 2020 - September 2021) with a central activity occurring on the anniversary day itself in May 2021. An internal Project Board, which includes Trustee representation, has been established to steer the aspirations and outcomes. The Board of Trustees has agreed that it wishes to see an ambitious programme of activities that leave a legacy but also fast-tracks some of the IET's strategic goals.

4.2. The goals are defined as:

- **Celebrate**: The IET, and its predecessor organisations, has a rich history that includes many landmark achievements for both the profession and for wider society and the economy. During the year we wish to celebrate as many of these as possible.
- **Inspire**: How can we inspire the next generation to engage with and think differently about our profession, how can we inspire the engineering community to solve world challenge(s), how can we support technological change now and into the future? During the year we wish to accelerate key topics that will deliver this aspiration.
- **Legacy**: The legacy goal will be aligned with the IET's strategic goals and aim to capture the hearts and minds of the audience in an engaging way. This may link with the inspire goal as well as the wider societal impacts of the work of the IET.

4.3. The Committee has now agreed terms of reference and key outputs are:

- Raising awareness with the general public by going outside the bubble.
- Inspiring the next generation.
- Creating impact through thinking.

- Celebrating our achievements.
- Leveraging BAU.
- Leaving a legacy.

5. Risk

No risks have been identified in connection with this paper.

6. Resources

No resource issues have been identified in connection with this paper.