

15 January 2021

**PAPER CLASSIFICATION: OPEN**

**Board of Trustees**

**YOUNG PROFESSIONALS STRATEGY**

(Note by Lizzie Truett. If you have any questions on this paper before the meeting please contact Lizzie Truett on 07725 207442 or by email [lizzietruett@theiet.org](mailto:lizzietruett@theiet.org))

**1. Issue**

To update the Board of Trustees on the change of direction of development of a Young Professionals Strategy which was highlighted in a report to the Board of Trustees on 11 May 2020.

**2. Timing**

Board of Trustees meeting, 4 February 2021.

**3. For Note**

The Board is invited to note this report.

**4. Background**

4.1. During the Young Professionals Community Committee presentation given by Dr Imran Shafique Ansari at the Board of Trustees meeting on 11 May 2020, he referred to a specific strategy for Young Professional volunteers. This strategy would be a collaborative effort between Young Professionals Community Committee volunteers and IET staff. The Committee was invited to give an update to the Board of Trustees about the progress of this strategy at a later date (Minute 8 of T(20)M3 refers).

4.2. Since this strategy was first discussed, there have been a number of changes to the Committee as well as other strategic work taking place in other areas of the business. At the Board of Trustees meeting on 6 November 2020 the name and reporting structure of the Committee were changed.

**5. Volunteer Engagement Strategy**

5.1. The Volunteer Engagement Board is in the process of signing off a wider Volunteer Engagement Strategy and the Young Professionals Committee has heavily contributed to the different iterations of this strategy to ensure it is appropriate and relevant to a Young Professional audience.

5.2. Strategic Marketing colleagues within the International Strategic Marketing Engagement directorate are working closely with the Membership and Professional Development Board to conduct research and develop a new proposition for Early Career members. The research conducted has been supported by the Young Professionals Committee and there are plans to continue its involvement in this project.

- 5.3. The Young Professionals Committee has agreed that instead of a separate strategy for Young Professional volunteers, it will contribute to the wider volunteer engagement strategy and the early career member proposition work to ensure the needs of the Young Professionals community is being represented effectively.
- 5.4. The Committee will continue to operate its project-based approach to the work conducted by volunteers. The decision of which projects will be chosen at the start of each Session will be taken by the executive members of the Committee to ensure that it is directly contributing to the overall IET strategy and project work within the IET.

**6. Risk**

No risks identified.

**7. Resources**

No additional resources identified.