

**Welcome to  
your partnership**

# IET Partnerships

IET Partnerships was established for the IET to collaborate with organisations involved in the engineering industry. Since launching, **over 500 companies and organisations** have now signed up to our partnership programmes.

## What should you expect from our partnership?

As with any effective partnership, both parties benefit from working together. Our partners follow **the IET's Partnership Development Pathway** – there are four key elements within this pathway, which are outlined in detail in this brochure.

Initially, together we will outline the framework and required commitment which will underpin the success of our partnership. We then provide your engineers and technicians with many development opportunities. Lastly, support for both your organisation and your employees to have more impact on the engineering industry and society as a whole.

For your employees, there are many opportunities provided by the IET for them to learn and develop while continuing to apply their knowledge and skills in the workplace. In short, partnering with the IET provides your engineers and technicians with a broad range of options for their Continuing Professional Development (CPD) and helps them to achieve competence to a professional level of recognition as a Chartered Engineer, Incorporated Engineer, Engineering Technician, or ICT Technician, and we will fully support their application journey to achieve these Professional Registrations.

We also provide your employees with ways to give something back and make their mark on the engineering industry, for example through volunteering, awards, networking and more.

For your organisation, we provide multiple opportunities to have a greater impact, collaborating and networking with ourselves and our other partners.

For the IET, implementing the Partnership Development Pathway with you provides many ways for us to engage both with your organisation and your employees, in turn continuing to deliver our mission to inspire, inform and influence the global engineering community.

**We look forward to partnering with you.**

# About us

The IET is the world's largest professional engineering institution offering Professional Registration: Chartered Engineer (CEng), Incorporated Engineer (IEng), Engineering Technician (EngTech) and ICT Technician (ICTTech).

With a membership of over 156,000 professionals, its role is to disseminate information and promote and develop knowledge and professionalism across the global engineering community through a vast array of activities, products, and services.

## Our global reach

As a diverse home across engineering and technology, we share knowledge that helps make better sense of the world in order to solve the challenges that matter.

You can be connected to the thriving engineering industry, and we are happy to support you through that process.

It's why we are uniquely placed to champion engineering.

## Inspire, Inform and Influence

We work to support our partners and members via a wealth of services that enables them to collaborate and innovate, all in keeping with the IET's mission.

**156,000**  
members

The world's largest professional engineering institution that offers Professional Registration via the Engineering Council.

**148**  
countries

With offices in the UK, USA, India and China, the IET supports members across 148 countries through knowledge transfer and access to local and technical networks.

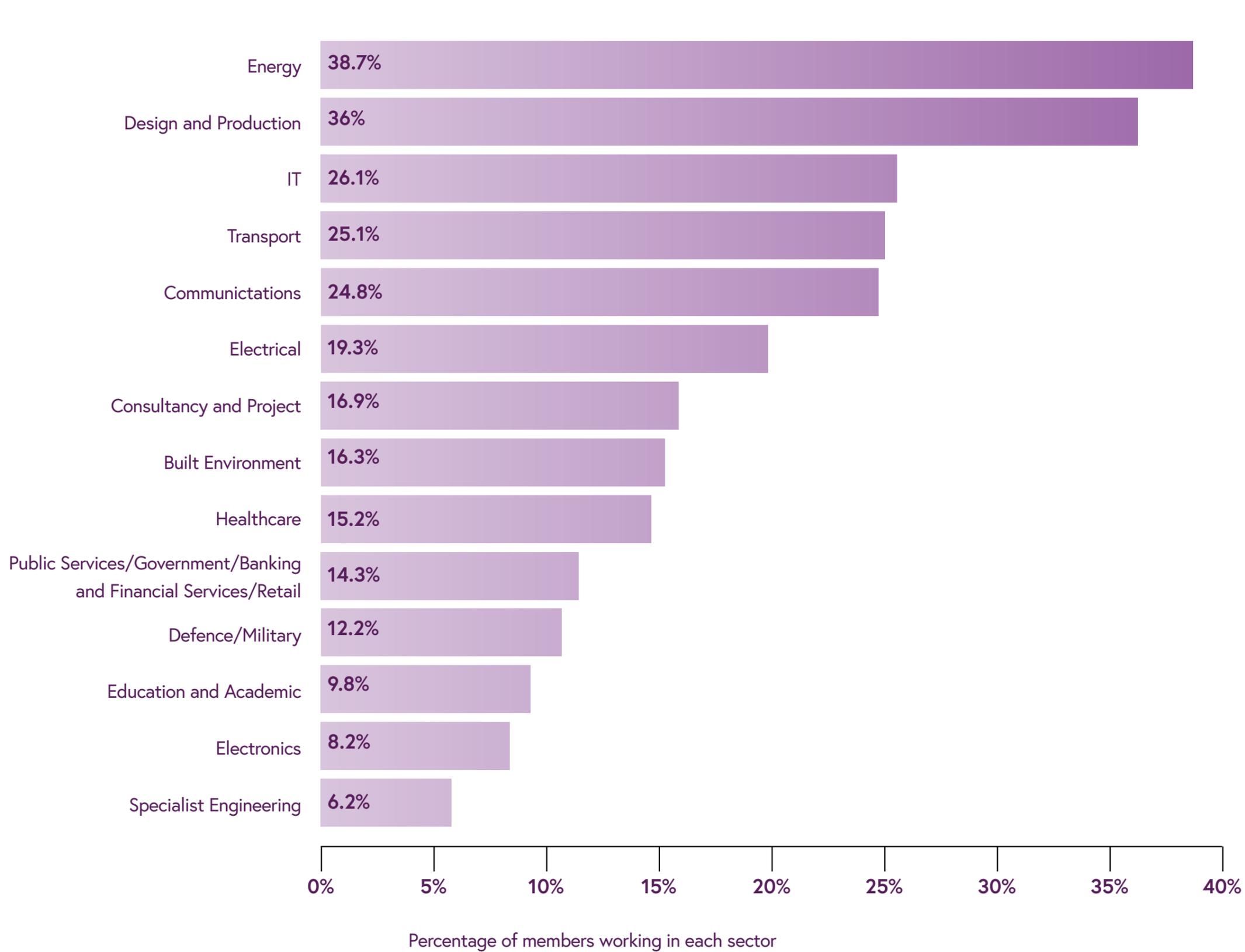
**4,800**  
volunteers

Our members play a vital role in supporting the engineering community globally.

**500+**  
partners

Partnership community consisting of Academic, Corporate, Enterprise (SME) and MOD Partners with a global reach for support.

# IET membership by sector



**Multi-sector membership**

Many of our members work across multiple engineering sectors and disciplines, which in turn means the IET is able to cater for their particular interests and requirements.

We are very broad in our approach and are the only multi-disciplinary professional engineering institution.

# Partnership community



## Enterprise Partner

We partner with SMEs in engineering and technology to provide them with a platform to professionalise their workforce and collaborate across our community.



## Academic Partner

Working with universities with IET accredited degrees, our Academic Partners benefit from industry collaboration and supporting their students on their professional journey in engineering.



## Corporate Partner

Our Corporate Partners demonstrate their commitment to their engineers and technicians by providing pathways to support their professional development, as well as sharing their expertise with our Partnership community.



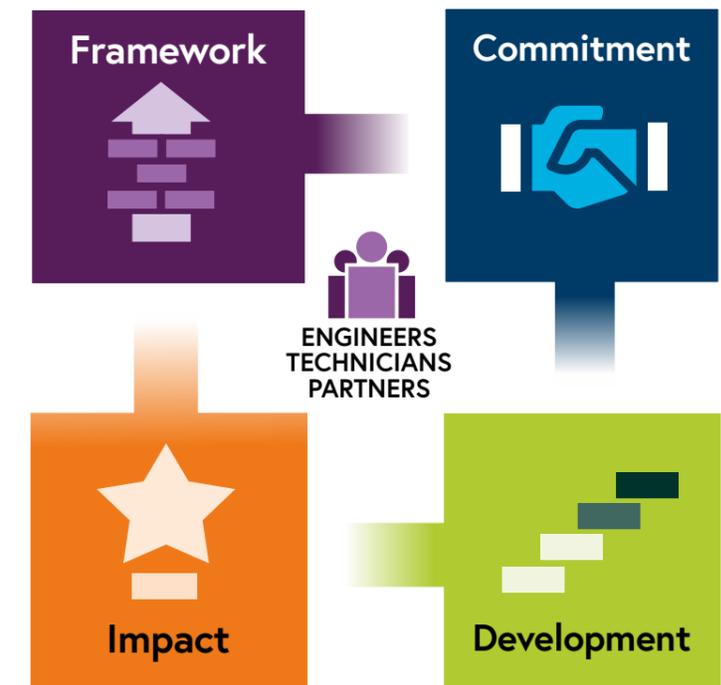
## MOD Partner

We work closely with the British Armed Forces and MOD to assist with professional development and resettlement support.

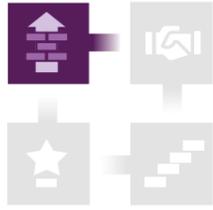
# Partnership Development Pathway

Our Partnership Development Pathway provides a structure to deliver our partnership model, which benefits both yourselves as an organisation as well as your engineers.

A pathway implemented via the account management process, to provide structure in the delivery of our partnership model, benefitting all partners



- 1 Framework**  
We'll provide a partnership development framework for your organisation and for your engineers to follow.
- 2 Commitment**  
Commitment to the pathway from both the IET and the partner organisation will strengthen the culture of Continuing Professional Development and Professional Registration amongst your engineers.
- 3 Development**  
We'll help your engineers identify gaps in their own development and use the IET's learning opportunities to supplement knowledge and skills gained from their work experience alongside the existing development framework already provided by yourselves.
- 4 Impact**  
We'll provide opportunities for both your organisation and your engineers to have an increased impact on the engineering industry and society as a whole.



# Framework

The IET provide a framework to underpin the Partnership Development Pathway

## Career Manager

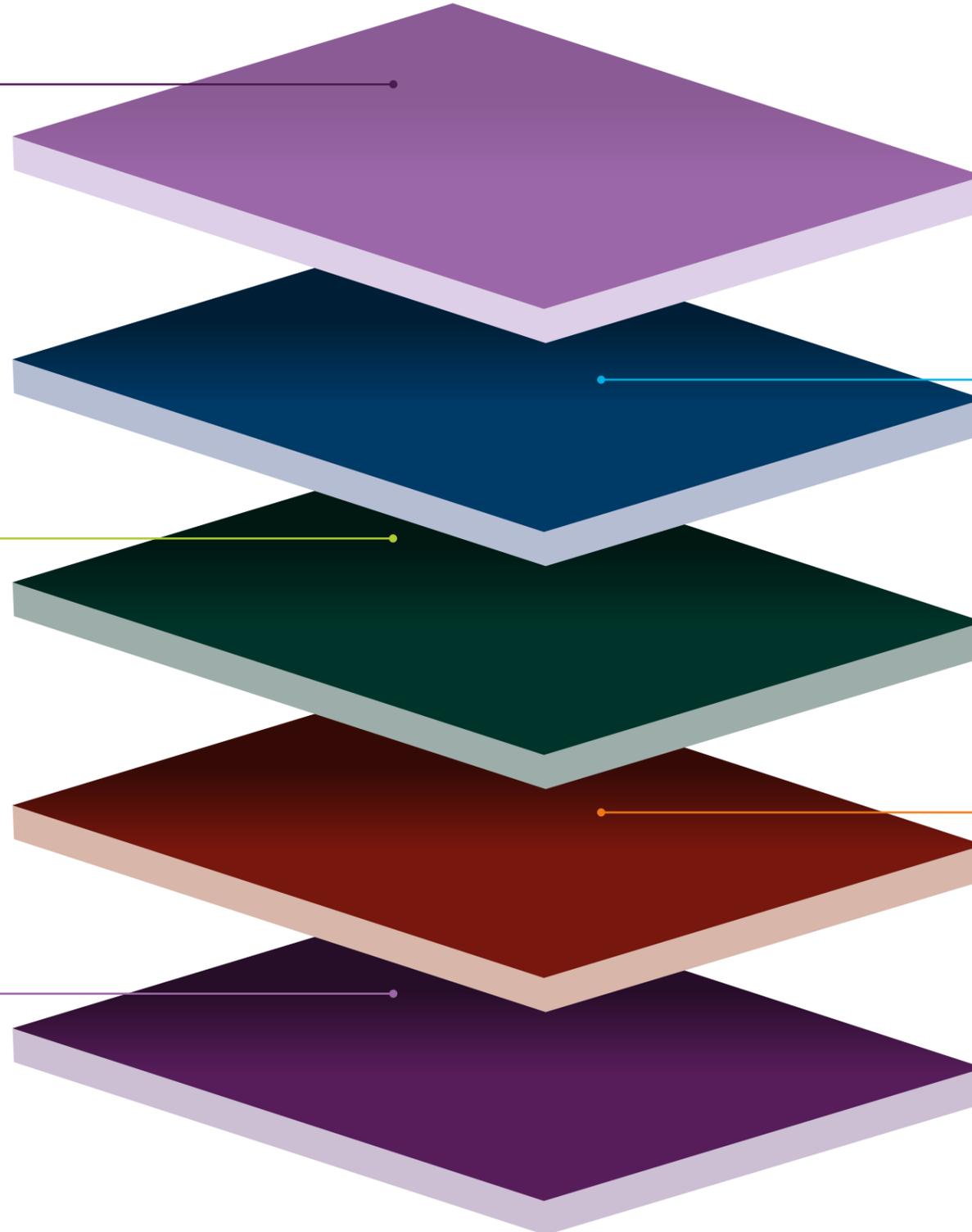
Your engineers will have access to the IET's online system **Career Manager** where they're able to plan and record their CPD, assess themselves against the UK-SPEC competency standards and apply for Professional Registration. Together we'll promote the use of Career Manager and demonstrate how to use it.

## UK-SPEC

Working together, both the IET and the partner company will embed the **UK-SPEC** within the engineering culture of the company. Your engineers will understand these professional engineering standards and aim to be registered as a Chartered Engineer, Incorporated Engineer, Engineering Technician or ICT Technician.

## Partnership agreement

An agreement jointly signed by both parties, the Partnership agreement outlines the expectations and commitment required from both the IET and the partner company to effectively deliver the Partnership Development Pathway.



## Continuing Professional Development

The learning and development solutions provided by the IET, promoted through both our partnership and via their IET membership, will supplement the company's existing development structure, to provide many opportunities for your engineers' Continuing Professional Development.

## IET membership

By becoming IET members, your engineers can make use of the many benefits and opportunities we provide for their professional development, recognition, networking and collaboration.



# Commitment

## What can you expect from us

### – Membership and Professional Registration

Through each step in their membership journey your employees and colleagues will be given one to one guidance and support which ranges from setting up their IET membership to advice on applying for Professional Registration.



### – Single point of entry into the IET

Your dedicated IET account manager will act as a single point of entry into the IET and be able to cater to your needs as well as recommend products and services you may find interesting.

### – Communication Programme

We will highlight key opportunities for your organisation and your employees. This could range from speaking opportunities to feedback of key sector topics.

## What we expect from you

### – Reimbursing fees

By supporting your technical employees with their membership and Professional Registration fees you will not only provide them with many development opportunities but also enhance the culture of professionalism within your organisation.

### – Provide a dedicated partner contact

In order for us to deliver on our commitments within the partnership we need a partner contact who will communicate regularly with us.

### – Sharing communications

We will regularly send you opportunities as part of our Communication Programme that we believe would be of interest to your organisation and your employees. Our partner contact is expected to share these where appropriate.



# Development

Developing engineers and technicians is key for all organisations and our partnership allows your colleagues and employees to access various tools that will not only allow them to develop but also pinpoint specific skills and attributes they need to improve.

One of the main ways we do this is the self-assessment tool in our Career Manager platform where you can assess your competence against the UK-SPEC standard. These reviews can be conducted on a regular basis and will help users identify the gaps that need to be filled in order to apply for Professional Registration.

**As a partner, you have access to these areas to give your engineers and technicians tools to develop their CPD.**

## Webinars & Training

We offer numerous webinars across a variety of technical and non-technical subjects. Plus if you cannot make a webinar date you can take advantage of on-demand viewing.

## Events

Attending events and gaining key face to face interaction with other like minded people is vital to development for engineers and the IET offers a vast and diverse events portfolio to supplement this. Many of our events are free to attend and will be offered in a hybrid format.

## Publications

Our members and partners will also have access to a range of engineering knowledge in the form of publications, including the IET's own Digital Library, books, journals and INSPEC.

## iet.tv

One of the world's largest collections of engineering and technology video resources with thousands of hours of video material covering everything from events to lectures and seminars.

## IET EngX®

Our online community for engineers to network, learn and collaborate with peers throughout their career. Those starting out in their career can draw on the experience of engineers who have already established themselves in their relevant professions while allowing established engineers to provide advice and share their knowledge with the new generation of engineers.

**IET Inspec  
20 million  
records**

of research literature from hundreds of publishers for over 50 years

**12,500  
videos on  
iet.tv**

**Webinars  
for  
16  
different  
sectors**

**29,000  
IET EngX®  
users**

**1,500+  
events  
every year with over  
11,000 delegates**



# Impact

Helping your organisation impact the engineering community as a whole is also a large part of our partnership. Whether it be promoting your new initiatives and projects in our Partner News magazine or offering you opportunities to expand on Corporate Social Responsibility (CSR).

**Below are areas in which we can facilitate impact for both your organisation and engineering staff.**

## Partner News

Our quarterly publication that is for our Partners by our Partners. Partner News has been sharing the informative and inspiring work that our partners are involved in for over 10 years. With over 2,000 readers per issue across our online and print editions, Partner News is a great vehicle for your organisation to showcase your newest developments or exciting projects.

## Networking and Collaboration

For your company, we provide many opportunities for our partner contacts to network and collaborate with other partners including large networking events and roundtables. Your account manager can also act as a go-between for you to collaborate directly with other IET partners.

## Event Speakers

We regularly offer opportunities for your engineers to represent your company as expert speakers at IET Events and as judges for IET competitions.

## Event Sponsorship

Corporate sponsorship opportunities at 40 IET events and awards are offered first to our partners.

## Mentoring

We can help you establish or improve the mentoring of early career engineers within your company. We can run campaigns to encourage your Professionally Registered engineers to become mentors and provide mentor training.

## Registration Volunteering

For those of your engineers who are already Professionally Registered, we can offer them opportunities to help the IET with future Professional Registration applicants by becoming advisors, assessors or interviewers.

## Policy Panels

Your engineers can contribute to our Policy Panel work. Our Policy Panels are engineers who are experts in their field, and it's about encouraging innovation and developing best practice across the industry. They advise government on key policy decisions involving engineering and technology and engage with academia to ensure the new generation of engineers are studying suitable topics and theory. We regularly invite our partners to provide experts to contribute to our Policy Panels.

## Corporate Social Responsibility (CSR)

### Equality, Diversity and Inclusion

We offer opportunities for our partners to get involved with and contribute to IET Equality, Diversity & Inclusion campaigns, awards and events promoting ED&I.

### STEM Outreach

We're always keen to collaborate and pool resources with our partners on our STEM outreach programmes. We provide opportunities for your engineers to volunteer to help with STEM outreach by becoming STEM Ambassadors or School Liaison Officers.

### IET Faraday® Challenge Days

We run over 200 IET Faraday® Challenge Days every year that offer STEM activity days with real-world challenges for pupils aged 12-13 years.

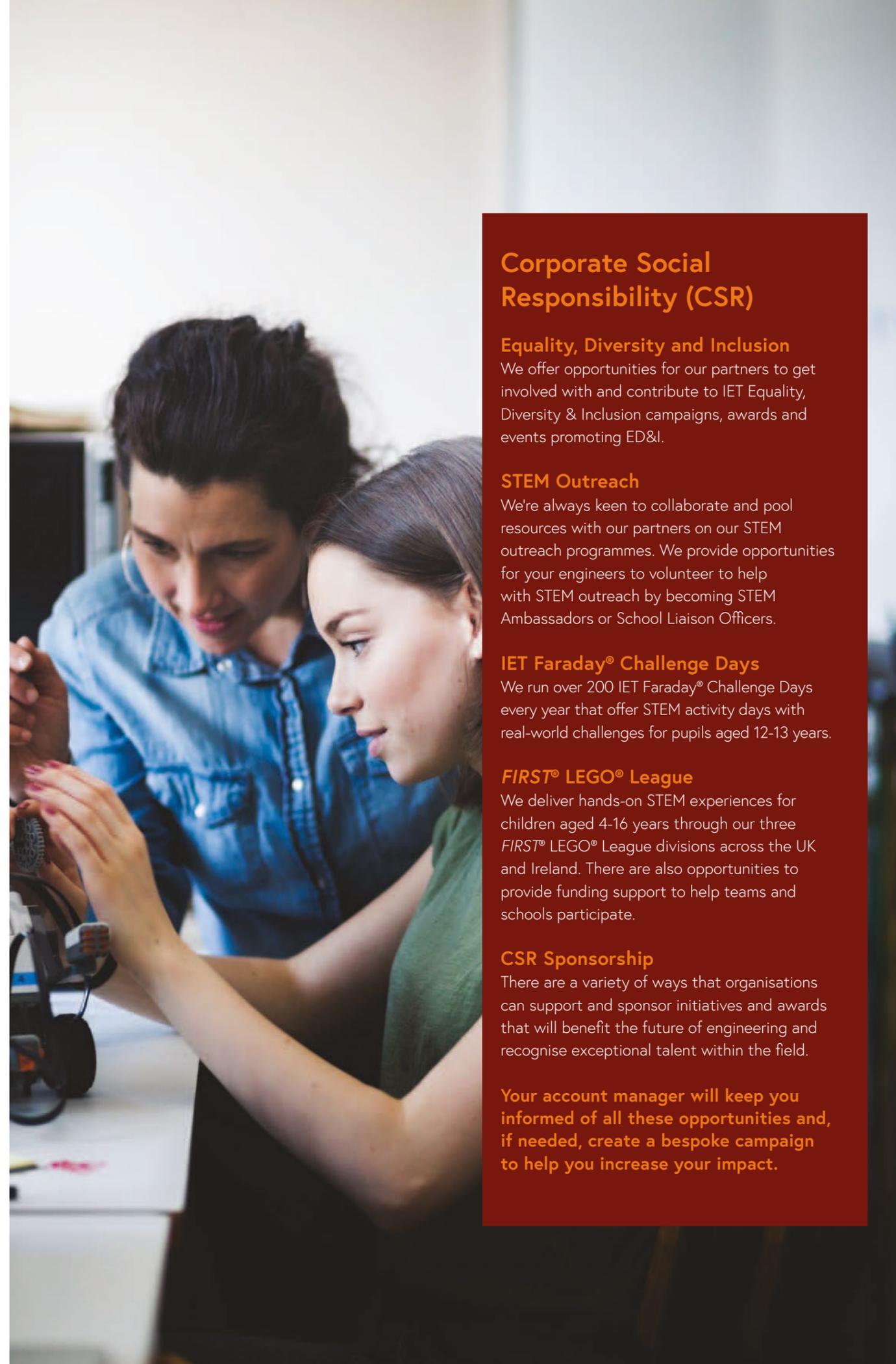
### FIRST® LEGO® League

We deliver hands-on STEM experiences for children aged 4-16 years through our three FIRST® LEGO® League divisions across the UK and Ireland. There are also opportunities to provide funding support to help teams and schools participate.

### CSR Sponsorship

There are a variety of ways that organisations can support and sponsor initiatives and awards that will benefit the future of engineering and recognise exceptional talent within the field.

**Your account manager will keep you informed of all these opportunities and, if needed, create a bespoke campaign to help you increase your impact.**





## Delivering a successful partnership



**Use the framework** to underpin the Partnership Development Pathway.



**Adhere to the commitments** outlined in the Partnership Development Pathway.



Support your engineers with their **Continuing Professional Development** and to achieve Professional Registration.



Provide your company and your engineers with opportunities to have an **increased impact on the engineering industry.**



Our partnership with the IET is really, really important – we have technicians that cover lots of different areas across the airport and the IET provides us with that breadth of cover that we need for our technicians.



**James Baker FIET**  
Engineering Director, London Stansted Airport



# Partner with us

Start the conversation at [partnerships@theiet.org](mailto:partnerships@theiet.org)

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